

**ICO2010 Pre Congress Meeting
Sociocultural, Behavioral and Economic Factors in Obesity Prevention**

Organised by the EASO Prevention Task Force and the Karolinska Institute

Date: Saturday 10 July 2010.
Location: Nobel Forum, Karolinska Institute, Stockholm, Sweden.
Local Chairs: Finn Rasmussen (Sweden), Lauren Lissner (Sweden)

Programme

0830 - 0900 hrs: Registration and Coffee

Morning Session

0900 - 0945 hrs: Emerging insights about constraints and opportunities for food companies to be more effective in supporting obesity control. (40 min presentation + 5 min questions)
Derek Yach (US)

0945 - 1030 hrs: Socio-cultural and economic challenges and opportunities for obesity prevention. (40 min presentation + 5 min questions)
Boyd Swinburn (Australia)

1030 - 1100 hrs: Morning Coffee and Posters

1100 - 1230 hrs: Free Oral Communications
6 presentations selected from submitted abstracts (10 min presentation + 5 min questions)

1100 - 1115 hrs: Health care costs of obesity in New Zealand.
Marj Moodie (Australia)

1115 - 1130 hrs: Overweight and obesity among 7-9-year-old Swedish schoolchildren: Urban-rural gradient partly explained by area education level.
Agneta Sjöberg (Sweden)

11.30 - 1145 hrs: Targeting a low SES community for obesity prevention - results from Sweden.
Maria Magnusson (Sweden)

1145 - 1200 hrs: Examination of the activitystat as a determinant of physically active and inactive behaviours.
June Stevens (US)

1200 - 1215 hrs: 8-year follow up of school-based intervention on childhood overweight - data of the Kiel Obesity Prevention Study (KOPS).
Manfred Müller (Germany)

1215 - 1230 hrs: Socioeconomic differences in obesity: the role of eating-specific and general psychosocial factors.
Hanna Konttinen (Finland)

1230 - 1330 hrs: Lunch

Afternoon Session

- 1330 - 1415 hrs: Free Oral Communications
3 presentations selected from submitted abstracts (10 min presentation + 5 min questions)
- 1330 - 1345 hrs: Reducing unhealthy weight gain in Fijian adolescents: results of the Healthy Youth Healthy Communities project
Gade Waqa (Fiji)
- 1345 - 1400 hrs: Outcomes of the It's Your Move! Project - a 3 year, community-based obesity prevention program in Australian adolescents
Lynne Miller (Australia)
- 1400 - 1425 hrs: Evaluation of the Living 4 Life project: a youth-led, school-based obesity prevention intervention
Jennifer Utter (New Zealand)
- 1415 - 1450 hrs: Special Oral Session - Bridging the Evidence Gap in Obesity Prevention: A Framework to Inform Decision Making (20 min presentation + 20 min discussion)
Shiriki Kumanyika (US) with discussant Thorkild I A Sørensen (Denmark)
- 1450 - 1520 hrs: Afternoon Tea and Posters
- 1520 - 1600 hrs: Guided Poster Session (4 minute orals)
- The influence of empathy and self-efficacy on proficiency in motivational interviewing for promoting healthy dietary and physical activity behaviors. The PRIMROSE study.
Benjamin Bohman (Sweden)
- The EPODE Evaluation Framework.
Marije Van Koperen (Netherlands)
- Food and Beverage Marketing on Children's Television Stations in Canada: Is Self Regulation Working? **Monique Potvin Kent (Canada)**
- A randomised controlled trial investigating self-weighting and obesity prevention in women
Catherine Lombard (Australia)
- The obese among the poor: Is food security an indicator of obesity risk for the urban poor. women? **Isil Ergin (Turkey)**
- Development and implementation of a European-wide community intervention in the IDEFICS study. **Iris Pigeot (Germany)**
- BMI gain between childhood and adolescence: influence of socioeconomic conditions in southern Brazil. **Maria Alice De Assis (Brazil)**
- Save the World, Prevent Obesity: Social Movements as Stealth Interventions to Control Obesity.
Tom Robinson (US)
- The relationship between financial stress and the allocation of household food expenditure between core and non-core foods in Australian households in 2003/2004.
Cate Burns (Australia)
- 1600 - 1645 hrs: Could restrained eating play a role in obesity prevention?
(40 min presentation + 5 min questions)
Jane Wardle (UK)
- 1645 - 1730 hrs: Changing our approach to the design of obesity prevention interventions.
(40 min presentation + 5 min questions)
Tom Baranowski (US)
- 1730 hrs: Close
Finn Rasmussen (Sweden)
- 1745 hrs: Coaches depart to dinner venue