

**ICO2010 Pre Congress Meeting
Sociocultural, Behavioral and Economic Factors in Obesity Prevention**

Organised by the EASO Prevention Task Force and the Karolinska Institute

Date: Saturday 10 July 2010.
Location: Nobel Forum, Karolinska Institute, Stockholm, Sweden.
Local Chairs: Finn Rasmussen (Sweden)
Lauren Lissner (Sweden)

Programme

0830 - 0900 hrs: Registration and Coffee

0900 - 0945 hrs : Emerging insights about constraints and opportunities for food companies to be more effective in supporting obesity control
Derek Yach (US)

0945 - 1030 hrs : Socio-cultural and economic challenges and opportunities for obesity prevention
Boyd Swinburn (Australia)

1030 - 1100 hrs : Morning Coffee and Posters

1100 - 1230 hrs: Free Oral Communications
4-5 presentations selected from submitted abstracts

1230 - 1330 hrs: Lunch

1330 - 1530 hrs: Free Oral Communications
4-5 presentations selected from submitted abstracts

1530 - 1600 hrs: Afternoon Tea and Posters

1600 - 1645 hrs: Could restrained eating play a role in obesity prevention?
Jane Wardle (UK)

1645 - 1730 hrs: Changing our approach to the design of obesity prevention interventions
Tom Baranowski (US)

1730 hrs: Close

1745 hrs: Coaches depart to dinner venue